

Press release

Asia Agri-tech Expo & Forum welcomes the agricultural community via the live and online exhibition

Taiwan, 16th September 2020 - Informa Markets announced today that **the fourth edition of Asia Agri-Tech Expo & Forum** will launch as scheduled on 5 – 7 November 2020 at Hall 1, Taipei Nangang Exhibition Center. In the meantime, we are pleased to launch the first-ever online exhibition called “**Asia Agri-Tech**”. It is aimed to keep the all-important agriculture, livestock and aquaculture industries connected with the cutting-edge technologies and assisting industry players to collaborate, sharing best practices and adopt cost-effective methods in growing their businesses digitally. Asia Agri-Tech online exhibition will be held during the same period of the physical event, starting from 8:00 a.m. to 8 p.m.

Known as Taiwan’s the-one-and-only international B2B agriculture, livestock and aquaculture’s value chain technologies marketplace, Asia Agri-tech is a truly international event, bringing together professional buyers and suppliers from all over the world. While many countries and locations are gradually resuming their economic activities from COVID-19, international travelling is still restricted. Therefore, our virtual exhibition is the best solution to break the physical restrictions and facilitate unlimited connections. From the comfort of one’s home or office, both international and local buyers will be able to source products and services, find partners online, learn about the latest industry updates and explore business opportunities.

The Asia Agri-Tech online exhibition will be a 3-day, large-scale digital gathering with over 150 exhibitors from global agriculture, livestock and aquaculture industry, featuring a dynamic mix of platforms and experiences. It includes an interactive digital marketplace for sourcing products and service, enhanced matchmaking for connecting with new and existing partners and product presentations for the latest products and technologies.

“In these extraordinary times, Asia Agri-Tech online exhibition together with the live event is crucial to bring the agricultural community together. From face-to-face onsite meetings to the interactive marketplace, we allow companies to seek new business opportunities and explore ways to navigate this new normal,” said Ms. Sabine Liu, General Manager of Informa Markets Asia Ltd., Taiwan Branch.

To register online exhibition, please visit <https://vexpo.agritechtaiwan.com/landing>. More details about Asia Agri-tech online exhibition will be announced soon. Stay tuned for updates!

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Photos & Caption



Asia Agri-Tech is supported by the government and key players from the industries in Taiwan.



Seminar program at Asia Agri-Tech tackles key issues of the year and is a must attend event.



Asia Agri-Tech brings together international buyers and sellers.

About Asia Agri-Tech Expo & Forum

Our in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms bring together international buyers and quality sellers in the agriculture, livestock and aquaculture markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global agricultural portfolio consisting of 15 events in 7 key cities.

About Informa Markets

Asia Agri-Tech Expo & Forum is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with

opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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