

Press release

9 May, 2019

## **2019 Aquaculture Taiwan Expo Gearing up for Smart Market Revenue Generated by Matchmaking Estimated US\$28 million transactions**

One of Taiwan's most representative B2B tradeshow, the Aquaculture Taiwan Expo & Forum, is slated to be held at Taipei Nangang Exhibition Center, Hall 1 from Oct 31 to Nov 2. Featuring fish-farming technologies and diverse solutions, the organiser Informa Markets Taiwan and Malaysia offices aim to enlist more than 300 exhibitors. With the support of the local authority, Council of Agriculture (COA), the show is expected to accelerate Asia-Pacific reconversion in the fields of aquaculture that enable to increase seafood yields.

"In the 2018 edition, we highlighted advanced monitoring systems for detecting water quality and successfully attracted 15,000 visitors. The show is entering its third edition, we will gather together intelligent farming systems to cater the industry demand for multi-functional use," stated Sabine Liu, General Manager of Informa Markets, Taiwan.

There are 3 thematic areas being planned at the show, in which they are aquatic fry, automation machinery and feed and feed additives. Informa Markets hopes to establish a one-stop station with comprehensive aquaculture technologies.

90% world aquaculture production is produced by the Asia-Pacific countries. Informa Markets believes the increasing inter industry collaborations between technology suppliers and aquaculture players is needed to optimise fish farmers' daily management. Taiwan can be a regional economic hub to exemplify the showcase of embedding AI, IoT and biological technology into aquaculture practices.

The scale of Aquaculture Taiwan Expo & Forum 2019 will be doubled compared to last year, including exhibition area, numbers of exhibitors and visitors. Informa Markets Taiwan is now recruiting vendors from around the world and soliciting exhibits that enable to solve lack of labour force and cost of feeds and electricity expenses. The business matchmaking programme of the trade show is estimated to generate revenues worth US\$28 million transactions, announced Informa Markets Taiwan Office.

The event also offers international federation associations, governments, and non-profit organisations to launch business promotion, policy dissemination and advocacy information. "The exhibitors of the show are mostly experienced exporters and importers. We came across with many visionary advisors and refreshed some ideas and information. It helps to introduce industry players the latest trends and meet business key men, officials and academic people all around," according to Otto Tsai, General Manager of Quadlink Technology Inc.

The third edition of Aquaculture Taiwan inaugurates at Taipei Nangang Exhibition Center Hall 1 on October 31, co-located with Livestock Taiwan and Asia Agri-Tech Expo & Forum. At present, a total of 2,400 square meters had been taken and exhibitor recruitment is still on-going. The online registration is open for visitors now. For more exhibitor and visitor information, please refer to the official website <http://www.aquaculturetaiwan.com> or contact Ms. Sophia Lu (TEL: +886-2-2738-3898).

-END-

## Photos & Caption



With the support of the local authority, Council of Agriculture (COA), the show is expected to accelerate Asia-Pacific reconversion in the fields of aquaculture.



Informa Markets will gather together intelligent farming systems to cater the industry demand for multi-functional use.



Aquaculture Taiwan Expo helps to introduce industry players the latest trends and meet business key men, officials and academic people all around.

### **About Informa Markets**

Aquaculture Taiwan Expo & Forum is organised by Informa Markets, a division of Informa plc. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

About news release, please contact  
**Ms. Joy Chou**

For exhibitor inquiry, please contact  
**Ms. Sophia Lu**

For visitor inquiry, please contact  
**Mr. Liang Lin**

Informa Markets, Taiwan  
TEL : +886-2-2738-3898  
FAX : +886-2-2738-4886  
Email : [aat-tw@ubm.com](mailto:aat-tw@ubm.com)  
Website : [www.aquaculturetaiwan.com](http://www.aquaculturetaiwan.com)