

Press release

25 Dec, 2018

## **Exhibitor recruitment: Asia Agri-Tech Expo 2019 aims to fill 6,000 sqm**

Asia Agri-Tech Expo & Forum, Taiwan's leading tradeshow, features manufacturing technologies and comprehensive solutions in the fields of agriculture, aquaculture and livestock. Themed as "innovative, eco-friendly and sustainable," the 3rd edition of Asia Agri-Tech Expo & Forum will be launched at Taipei Nangang Exhibition Center Hall 1 from 31<sup>st</sup> Oct to 2<sup>nd</sup> Nov, 2019 and co-located with Aquaculture Taiwan & Livestock Taiwan Expo & Forum. The organiser UBM Taiwan targets manufacturers, wholesalers, and retailers dealing with smart agriculture, recirculating aquaculture system and circular bio-economy from around the world.

"The 2018 edition enlisted 210 exhibitors and 400 booths to attract more than 14,000 visitors from 34 countries. Compared to the previous year, the growth rate for visitors increased 20 percent," said Sabine Liu, General Manager of UBM Taiwan. Based upon the post-show report 2018, the top three visiting purposes are collecting market information, looking for new products and networking with suppliers; while the top primary requested products are devices with IoT technology, automatic equipment and biogas facilities. Smart, precision agriculture and renewable technology are undoubtedly the industrial trends that Asia-Pacific buyers are looking at.

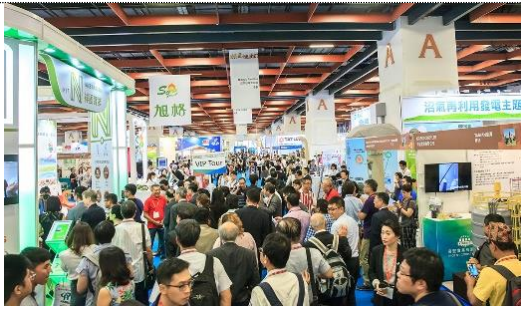
According to Food and Agriculture Organization of the United Nation (FAO), the Asia-Pacific is suggested to focus on protecting agriculture from climate change. At present, Taiwan is well-performing and has had breakthrough results in embedding IoT and biological technology into agricultural practice. This has accelerated agricultural development and has drawn attention from ASEAN buyers. UBM Asia has therefore decided to develop a spin-off of the agricultural tradeshow in Shanghai debuting in 2019. Ms. Liu believes that the agritech exhibition will be spread to more countries in the near future. "I'm glad to see more innovative technology carried forward, so that the integration of agricultural resources can be more achievable," remarked Sabine Liu.

UBM Taiwan is now recruiting vendors from around the world. There are currently more than 40 brand companies returning for Asia Agri-Tech Expo & Forum 2019 and 1,200 sqm has been taken. Companies that have confirmed participation are SKOV A/S, Big Dutchman, Kutlusan, InterHeat, JK Lighting, Hunan Green Solutions, Nabel, IDAH, Bühler from Denmark, Malaysia, Turkey, South Korea, China, Japan, Singapore and more.

Launched concurrently with Aquaculture Taiwan and Livestock Taiwan, the 3<sup>rd</sup> edition of Asia Agri-Tech Expo & Forum is supported by the Council of Agriculture, the official authority based in Taipei. The grand three-day exhibition contains a series of forums, technical seminars and business match making programmes. UBM Taiwan expects to recruit advanced products to provide a better solution for food safety, food crises, and animal diseases.

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## Photos & Caption



The rate of Asia Agri-Tech Expo & Forum visitor number increased 20 percent compared to the previous year.



Based upon the post-show report 2018, the primary requested products is devices with IoT technology. The picture showed a simulated fish pond setting onsite of exhibition to reveal the working process and data collection from Blutech's smart products.



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### About UBM Asia

Asia Agri-Tech Expo & Forum is organised by UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. Please visit [www.ubm.com/asia](http://www.ubm.com/asia) for more information about our presence in Asia.

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