

The 8th Asia Agri-Tech Expo & Forum

2024/6/19-21

📍 ICC, Tainan, Taiwan



FEEDING THE FUTURE

ORGANISER:  **informa markets**

CO-ORGANISER:  **MINISTRY OF AGRICULTURE**



Asia Agri-Tech Expo & Forum



2024 "Asia Agri-Tech Expo & Forum," held from 19th to 21st June at ICC, Tainan, Taiwan, focuses on "Feeding the Future" through "Sustainable, Innovative & Eco-friendly" agriculture. It attracts global participants, fostering international collaboration and showcasing innovations.

It brings together stakeholders from Africa, Australia, Brazil, Cambodia, China, Denmark, India, Indonesia, Japan, Korea, Malaysia, Netherlands, Philippines, Singapore, Taiwan, Thailand and Vietnam etc. and from various sectors to exchange knowledge, foster collaborations and drive the adoption of innovative and sustainable practices. By embracing these core values, the expo contributes towards a more productive, environmentally conscious and resilient agricultural sector in Asia and beyond.

Venue & Southern Taiwan



Located in the agricultural hub, 2024 AAT in Tainan facilitates easy access for stakeholders. It aligns with the US\$5.07 billion agriculture production in Mid to South Taiwan, constituting 51% of the total.

While Tainan City is in proximity to the significant agricultural regions, including Yunlin County, which has the highest agricultural output value and Chiayi County, known for its large-scale rice production.

Exhibition Features

Government & Associations' Supports

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with agricultural associations create networking opportunities for future collaborations.

One-Stop Sourcing Platform

AAT serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative agricultural technologies.

Online Product Show Room

AAT provides a year-round online-offline product showcase for continuous business promotion.



Hosted Buyers Program and Matchmaking

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

Networking & Forums

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

Live Demonstrations, Product Presentation & Farm Visits

Showcase cutting-edge agricultural technologies.



Market Opportunities In Asia

● Agri-Tech & Farming Solutions:

Growing demand for precision farming, smart irrigation, vertical farming, drones and data analytics.

● Organic & Sustainable Farming:

With a 5.8% increase in organic agriculture in Asia, businesses can tap into the market by focusing on sustainable practices and certification standards.

● Supply Chain Management:

Opportunities exist in seeds, organic fertilizers, biopesticides and smart machinery.

● Cold Chain Management:

Efficient solutions for cold chain and supply chain management are crucial for timely delivery of agricultural products.

● Agricultural Services & Consulting

Specialized services and consulting in crop management, soil testing and pest management support farmers in enhancing productivity and sustainability.



Tainan
Sightseeing Bus

In celebration the 400th anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.

Exhibit Profile

- Seeds & Seedlings
- Bio-organic Fertilizer
- Bio-Pesticides
- Prevention & Control of Plant Diseases
- Soil Management
- Smart Agriculture
- Greenhouse
- Ventilation
- Detective Devices
- Traceability Technology
- Electronic Agriculture Machinery
- Irrigation
- Agricultural Waste Management
- Hydroponic
- Aquaponic
- Vertical Farming
- Floriculture
- Cold Chain & Logistic
- Agricultural Biotechnology
- Agricultural Products



"Feeding the Future" remains the core theme, uniting global stakeholders for a more resilient and environmentally conscious agricultural sector.

2023 Post show report



216 Exhibitors

15 Countries/Regions



17,029 Visitors

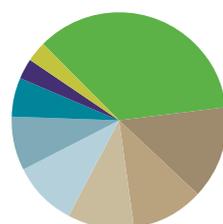
48 Countries/Regions



136 Matchmakings



Visitor Business Nature



- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors

Most Wanted Products

- Smart Agriculture
- Automatic Equipment & Application
- Seeds, Seedlings
- Agriculture Products
- Agriculture Biotechnology Application

Top 10 Visitor Countries/Regions

- | | |
|----------------|--------------|
| 01 Japan | 05 Vietnam |
| 02 Malaysia | 06 China |
| 03 Philippines | 07 Indonesia |
| 04 Thailand | 08 Hongkong |
| 05 South Korea | 09 Singapore |

Exhibitor Testimonial



Thank you very much to Informa Markets for providing this professional trading platform, which allows us to communicate and collaborate with international buyers. It will be beneficial for expanding our business overseas.



HUANG LIN MACHINERY CO.,LTD.

This year, we encountered visitors from many countries at the exhibition, including Italy, Vietnam, Japan, Malaysia, Thailand, India and more. The main highlight of the exhibition is the opportunity to promote our brand to overseas and gain exposure benefits.

Conference sponsorship packages

- Diamond sponsor: **US\$11,500**
(Exclusive for 2 exhibitors only)
- Platinum sponsor: **US\$7,400**
- Gold sponsor: **US\$5,600**
- Silver sponsor: **US\$3,000**
- Exhibitor technical or new product launch seminar: **US\$900/slot**
(30 minutes per session)

Advertisement opportunities

- ▶ New product launch seminar
- ▶ Venue front gate flags
- ▶ Fans
- ▶ Bottle water
- ▶ Balloon
- ▶ Pull-up poster



*For more information, please contact sales office

Booth fee * All prices are subject to 5% VAT.

Raw Space	US\$330/sqm (minimum 36 sqm)
Shell Scheme booth	US\$365/sqm (minimum 9 sqm) Including : company fascia board, partitions, 1 square table, 3 chairs, 3 lights, 1 socket and 1 bin
Corner charge	two sides open +5%; three sides open +7.5%; island booth +10%
Digital Product Showroom	US\$1,000/year for 20 products maximum

Supported parties



Date & Time

19th ~ 21st of June 2024 (Wed. ~ Fri.)

09:30 – 17:00

📍 ICC, Tainan, Taiwan

No. 3, Guiren 12th Rd., Guiren Dist., Tainan City

Organiser



Informa Markets Asia Limited Taiwan Branch

Informa Taiwan is part of Informa plc, the largest B2B event organiser in the world. Informa Markets bring a diverse range of industries and specialist markets to life, creating platforms for customers, partners and communities to meet, trade and grow, helping them thrive 365 days a year. Informa Markets produces more than 550 branded B2B events each year and organize annually more than 15 agriculture, livestock & aquaculture related events in America, Europe, Africa, Middle East and Asia.

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